



KY Policy

2079 Interviews

Margin of Error +/- 2.2%

Q1. How favorable are your feelings about unions and organized labor?

- 25% Very favorable
- 23 Somewhat favorable
- 27 Neutral
- 13 Somewhat unfavorable
- 12 Very unfavorable
- 1 Never heard

47% Total Favorable
25 Total Unfavorable

Q2. Which of the following local issues are most important to you personally? You can choose THREE.

- 33% Inflation and the cost of goods and services
- 27 Protecting Social Security and Medicare
- 24 The taxes you pay
- 22 Cost and availability of healthcare
- 21 Immigration and border security
- 21 2nd amendment gun rights
- 16 Cost and availability of housing
- 16 Government spending
- 14 Crime and public safety
- 10 K-12 education
- 10 Democracy and voting rights
- 9 Jobs opportunities where you live
- 7 Raising the minimum wage
- 7 Abortion rights
- 7 Mental health/drug addiction
- 7 Racism and discrimination
- 6 Homelessness
- 6 Cost of prescription drugs
- 5 Allowing display of Ten Commandments in public schools
- 4 Teacher pay
- 4 Gun violence
- 4 Wildlife and the environment
- 4 Support for small businesses
- 4 LGBTQ rights
- 3 Climate change
- 2 Expanding access to paid family and medical leave
- 6 Something else (please specify)

Polling was conducted online from December 1-5, 2025 Using Dynamic Online Sampling to attain a representative sample, Change Research polled 2,079 registered voters in Kentucky. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2024 presidential vote. You can see a full methodology statement [here](#), which complies with the requirements of AAPOR's Transparency Initiative. Members of the Transparency Initiative disclose all relevant details about our research, with the principle that the public should be able to evaluate and understand research-based findings, in order to instill and restore public confidence in survey results.

Q3. When it comes to the priorities of Kentucky state government, do you think that raising worker pay and improving worker benefits should be:

- 43% A top priority
- 42 Somewhat a priority
- 12 A low priority
- 4 Should not be done

Q4. What are you most concerned about when it comes to your household budget? You can choose up to THREE.

- 70% Groceries
- 55 Electricity/utilities
- 55 Health insurance and medical expenses
- 38 Mortgage or rent
- 22 Homeowners insurance
- 18 Car payments and expenses
- 10 Student loans
- 6 Childcare costs
- 1 None of the above
- 10 Something else (please specify)

Q5. Which of these comes closer to your opinion about the economy today, compared to one year ago?

- 31% Most/all people are doing better
- 50 The wealthy are doing better but average Americans are doing worse
- 1 The wealthy are doing worse but average Americans are doing better
- 18 Most/all people are doing worse

Q6. How much have you heard about the Kentucky state legislature's efforts to cut the state individual income tax?

- 5% A great deal
- 17 A moderate amount
- 33 A little
- 45 Nothing at all

Q7. How have the individual state income tax cuts impacted you?

- 9% They have helped me
- 8 They have hurt me
- 40 They haven't affected me
- 43 Not sure

Q8. The state doesn't expect to bring in enough money to cover its costs over the next couple of years, but it does have \$3.7 billion sitting in its rainy day fund. Do you support or oppose using a portion of these funds to help prevent cuts to schools, health care and other public services?

- 36% Strongly support
- 34 Somewhat support
- 12 Somewhat oppose
- 11 Strongly oppose
- 8 Not sure

69% Total Support
23 Total Oppose

Q9. The state doesn't expect to bring in enough money to cover its costs over the next couple of years.

To close this gap, would you prefer lawmakers focus on:

- 31% Making cuts to schools, health care, and other public services
- 69 Generating more revenue by raising taxes on the wealthy

Q10. Here are some facts about the One Big Beautiful Bill, the law that passed in July of this year. For each, please indicate if you support or oppose it.

	<u>Support</u>		<u>Oppose</u>		Not sure	<i>Total Support</i>	<i>Total Oppose</i>
	Strongly	Smwt	Smwt	Strongly			
Supplemental Nutrition Assistance Program (SNAP) benefits will be reduced for all 562,000 Kentuckians receiving it, and an estimated 50,000 may lose access to SNAP.	22	23	9	41	4	45	50
210,000 Kentuckians are expected to lose health insurance because of cuts to Medicaid and 13,000 may lose coverage through kynect	15	19	10	49	7	34	59
\$12.3 billion will be cut from Medicaid in rural Kentucky over the next 10 years.	15	19	11	49	6	34	60
According to independent estimates, 64% of the tax cuts from the law will go to the wealthiest 20% of Kentuckians, and the richest 1% will receive over \$46,000 in tax cuts each year.	10	15	10	54	11	25	64

Q11. [50% SAW] The richest 5% of Kentuckians are collectively receiving \$3.4 billion a year from recent federal and state tax cuts. Do you support a Settle Up Tax on the wealthiest 5% of Kentuckians to help improve schools, healthcare, and other public services?

- 47% Strongly support
- 20 Somewhat support
- 7 Somewhat oppose
- 19 Strongly oppose
- 7 Not sure

67% Total Support
26 Total Oppose

Q12. What would you prefer that lawmakers in Kentucky focus on?

- 28% Reducing taxes for everyone, even if most of the benefits go to the wealthy
- 72 Improving schools, improving healthcare, and bringing down the cost of living

Q13. [50% SAW] Do you support or oppose each of the following policy proposals, which would be paid for with a wealth tax on the richest 5% of Kentuckians?

	<u>Support</u>		<u>Oppose</u>		Not sure	<i>Total Support</i>	<i>Total Oppose</i>
	Strongly	Smwt	Smwt	Strongly			
A state child tax credit of \$1,000 per child a year to help families afford the costs of raising kids	45	30	10	10	5	75	20
Allowing the state to create more affordable health care options like letting people buy into Medicaid coverage and creating cheaper options on kynect	41	30	7	14	8	71	21
Putting more funding towards Affordable Housing Trust Fund to build more units of affordable housing	37	23	13	19	7	60	33
Increase funding for affordable childcare and expand public preschool	41	27	12	14	6	68	26

Q14. Do you support or oppose each of the following policy proposals?

	<u>Support</u>		<u>Oppose</u>		Not sure	<i>Total Support</i>	<i>Total Oppose</i>
	Strongly	Smwt	Smwt	Strongly			
Expanding access to paid family leave and paid sick days	47	28	10	9	6	75	19
Requiring corporations that get tax breaks and public contracts to pay a living wage to their workers and not fight unionization	48	23	8	13	8	71	21
Increasing state spending for public schools to allow an 8% raise for teachers and other school employees and the hiring of 5% more staff to lower class sizes, expand preschool, and hire mental health counselors	49	21	10	16	4	70	26
Making it easier for workers to join or form a union	38	22	13	17	10	60	30
Raising the minimum wage to \$17 an hour	37	19	14	27	4	56	40

Q15. [25% saw version A] If a government representative in Kentucky prioritized making the rich pay their fair share, would you be more or less favorable towards them?

41% Much more favorable
21 Somewhat more favorable
13 Wouldn't make a difference
8 Somewhat less favorable
17 Much less favorable

62% Total more favorable
25 Total less favorable

Q16. [25% saw version B] If a government representative in Kentucky prioritized making the rich pay what they owe, would you be more or less favorable towards them?

44% Much more favorable
18 Somewhat more favorable
19 Wouldn't make a difference
6 Somewhat less favorable
12 Much less favorable

62% Total more favorable
18 Total less favorable

Q17. [25% saw version C] If a government representative in Kentucky prioritized raising taxes on the rich, would you be more or less favorable towards them?

42% Much more favorable
18 Somewhat more favorable
17 Wouldn't make a difference
11 Somewhat less favorable
12 Much less favorable

61% Total more favorable
23 Total less favorable

Q18. [25% saw version D] If a government representative in Kentucky prioritized asking those at the top to chip in, would you be more or less favorable towards them?

37% Much more favorable
22 Somewhat more favorable
24 Wouldn't make a difference
9 Somewhat less favorable
8 Much less favorable

60% Total more favorable
16 Total less favorable

Q19. If a government representative said the following, would you be more or less favorable towards them?

“Every day in Kentucky, the demand for help keeps growing — families are stretched thin, food banks can’t keep up, and more people than ever are counting on SNAP, Medicare, Medicaid, and Social Security. Childcare and healthcare are still too expensive, our public schools need more funding, and our teachers need a raise. People in Kentucky are working hard and playing by the rules, but the truth is, we will never truly meet these needs or build a stable future until the rich finally pay their fair share. It’s time to stop asking struggling families to do more with less while the ultra-rich get a free ride — because a strong community means everyone pulls their weight.”

45%	Much more favorable
14	Somewhat more favorable
15	Wouldn’t make a difference
9	Somewhat less favorable
17	Much less favorable

Q20. If a government representative said the following, would you be more or less favorable towards them?

“Here in Kentucky, hardworking people already carry more than their share, while the wealthiest keep finding new ways to avoid paying what they owe. State income taxes are how we make sure the wealthy chip in to keep our schools open, our hospitals staffed, and our streets safe — the building blocks of our community. When the richest pay their fair share, everyone has a chance to get ahead — not just the folks at the top. If we gut income taxes, it’s working families who’ll pay the price, and the ultra-rich who’ll benefit most.”

35%	Much more favorable
17	Somewhat more favorable
18	Wouldn’t make a difference
11	Somewhat less favorable
18	Much less favorable

Q21. As you may know, US congressional districts are redrawn at the beginning of every decade. However, some states, like Texas and California, have decided to redistrict now, redrawing congressional district boundaries in order to give one political party more seats. Supporters argue that states have the right to draw their maps as they see fit. Opponents say it is gerrymandering that will make the maps far less fair and less reflective of the will of the voters. Would you support or oppose Kentucky doing mid-decade redistricting like Texas and California?

12%	Strongly support
16	Somewhat support
15	Somewhat oppose
36	Strongly oppose
21	Not sure
28%	Total Support
51	Total Oppose

Q22. Which of the following best describes where you live?

36%	Rural area
22	Small town
15	Suburb
16	Small city
11	Large city

Q23. What is your annual household income, before taxes? Your best guess is fine.

11%	Less than \$20,000
13	\$20,000 to \$34,999
14	\$35,000 to \$49,999
18	\$50,000 to \$74,999
12	\$75,000 to \$99,999
16	\$100,000 to \$149,999
8	\$150,000 to \$249,999
1	\$250,000 to \$349,999
0	\$350,000 to \$499,999
0	\$500,000 or more
7	Prefer not to say

D1. Are you:

46%	A man
53	A woman
1	Another identity

D2. Age

21%	18 to 34
23	35 to 49
27	50 to 64
29	65+

D3. What is your race?

86%	White / Caucasian
5	Black or African American
4	Hispanic or Latino/a
1	Asian / Pacific Islander
1	American Indian or Alaska Native
2	Other

D4. What is the highest level of education you have completed?

17%	High school diploma or less
30	Some college, but no degree
15	Associate's degree, or two-year college degree
22	Bachelor's degree, or four-year college degree
16	Graduate degree

D5. Party Identification

18%	Strong Democrats
8	Weak Democrats
6	Independent lean Democrats
9	Pure Independents
9	Independent lean Republicans
10	Weak Republicans
41	Strong Republicans

32%	Democrats
9	Pure Independents
59	Republicans

D6. How did you vote in the 2024 election for President, or for some reason were you unable to vote?

32%	Kamala Harris, the Democrat
61	Donald Trump, the Republican
2	A third party candidate
0	Not registered/Too young/Ineligible
5	Did not vote