



TO: Interested Parties
FROM: Lauren Goldstein, Change Research
RE: December 2025 Poll on Kentucky Tax Policy

On behalf of KY Policy, Change Research polled 2,079 registered voters in Kentucky from December 1-5, 2025¹ to gauge their attitudes about tax policy in Kentucky. **Results show that Kentuckians want lawmakers to prioritize improving schools and healthcare and lowering the cost of living, and they support taxing the wealthy more in order to achieve it.**

Kentuckians say the legislature’s income tax cuts are not helping people and are not what they want leaders to prioritize.

Just 9% of Kentuckians say the tax cuts have helped them while 40% say they haven’t been affected by them and 43% are “not sure.” 8% say the tax cuts have hurt them.

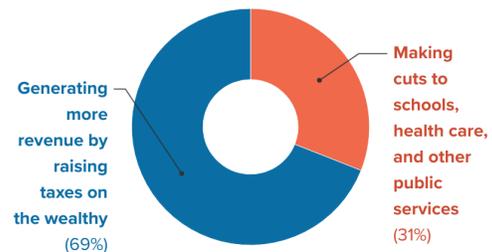
When asked what they would prefer lawmakers in Kentucky focus on, 72% say “improving schools, improving healthcare, and bringing down the cost of living.” Only 28% say “reducing taxes for everyone, even if most of the benefits go to the wealthy.”

Instead, Kentuckians want lawmakers to focus on protecting schools, healthcare, and lowering the cost of living. They support taxing the wealthiest Kentuckians more to help pay for it.

69% of Kentucky voters want lawmakers to generate more revenue by taxing the wealthy, rather than make cuts to essential public services such as schools and healthcare.

69% of Kentucky voters support using a portion of the state’s \$3.7 billion rainy day fund to help prevent cuts to schools, health care and other public services; just 23% oppose it.

"The state doesn't expect to bring in enough money to cover its costs over the next couple of years. To close this gap, would you prefer lawmakers focus on:"

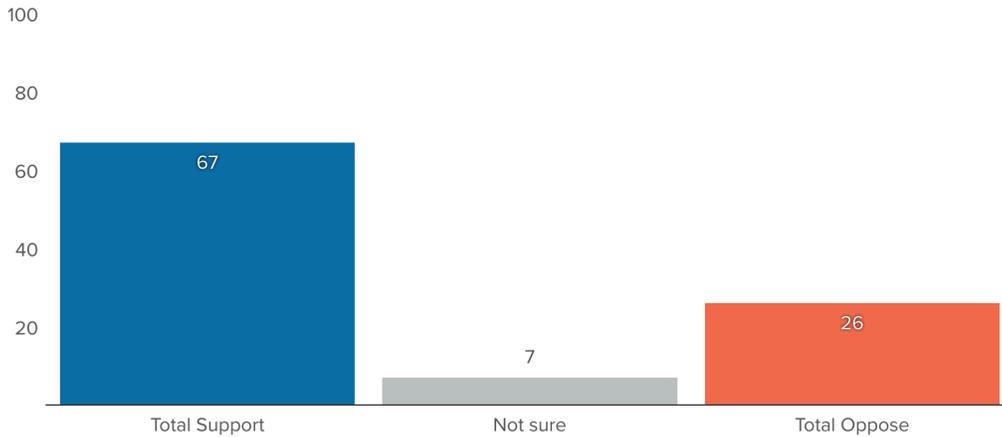


¹ Change Research polled 2,079 registered voters in Kentucky from December 1-5, 2025. The modeled margin of error is 2.2%. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2024 presidential vote. You can see a full methodology statement and question wording [here](#), which complies with the requirements of AAPOR's Transparency Initiative. Members of the Transparency Initiative disclose all relevant details about our research, with the principle that the public should be able to evaluate and understand research-based findings, in order to instill and restore public confidence in survey results.



67% of Kentucky voters support a “Settle Up Tax” on the wealthiest 5% of Kentuckians to help improve schools, healthcare, and other public services; just 26% oppose it.

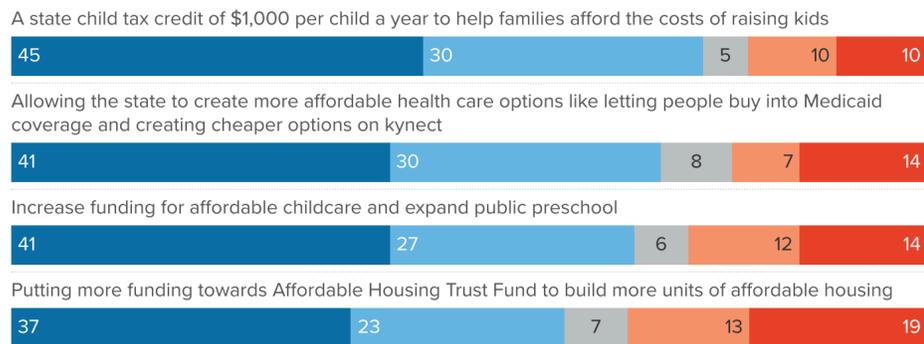
"The richest 5% of Kentuckians are collectively receiving \$3.4 billion a year from recent federal and state tax cuts. Do you support a Settle Up Tax on the wealthiest 5% of Kentuckians to help improve schools, healthcare, and other public services?"



This question was posed to a random n=891 subset of respondents.

Between 60% and 75% of Kentucky voters support every proposed policy for improving schools, healthcare, childcare, and housing, to be paid for with a wealth tax on the richest 5% of Kentuckians.

"Do you support or oppose each of the following policy proposals, which would be paid for with a wealth tax on the richest 5% of Kentuckians?"



This question was posed to a random n=866 subset of respondents.